

# BUSINESS PLAN

INCOME GENERATING ACTIVITY – Cutting and Tailoring and bag making

By

Naari Shakti Stitching and Bag Making - Self Help Group



SHG/CIG Name	::	Naari Shakti
VFDS Name	::	Baduhi
Range	::	Nurpur
Division	::	Nurpur

Prepared under:



## Project for Improvement of Himachal Pradesh Forest Ecosystems Management & Livelihoods (JICA Assisted)

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## 1. Description of SHG/CIG

2.1	SHG/CIG Name	::	Cutting Tailoring and Bag Making
2.2	VFDS	::	Baduhi
2.3	Range	::	Nurpur
2.4	Division	::	Nurpur
2.5	Village	::	Baduhi
2.6	Block	::	Nurpur
2.7	District	::	Kangra
2.8	Total No. of Members in SHG	::	22- females
2.9	Date of formation	::	15-10-2022
2.10	Bank a/c No.	::	50075702705
2.11	Bank Details	::	The Kangra Central Co-Op. Bank Ltd.
2.12	SHG/CIG Monthly Saving	::	50rs
2.13	Total saving		5950 Rs-
2.14	Total inter-loaning		-
2.15	Cash Credit Limit		--
2.16	Repayment Status		--

## 2. Beneficiaries Detail:

Sr. No	Name (Smt.)	Father/Husband Name (Sh.)	Age	Category	Income Source	Address
1	Kanchan kumari	Hoshiyar singh	50	Gen	Agriculture	Vill. Baduhi
2	Rekha Devi	Pushpinder Kumar	42	SC	Agriculture	Vill. Baduhi
3	Suman Bala	Rinku Kumar	33	SC	Agriculture	Vill. Baduhi
4	Rama Devi	Ravinder Kumar	35	SC	Agriculture	Vill. Baduhi
5	Sapna Devi	Vinod Kumar	28	SC	Agriculture	Vill. Baduhi
6	Sangita	Ravi Kumar	30	OBC	Agriculture	Vill. Baduhi

7	Urmila Devi	Balwant	32	ST	Agriculture	Vill. Baduhi
8	Ranjana Devi	Surinder Kumar	33	OBC	Agriculture	Vill. Baduhi
9	Kanchan devi	shalu	26	Gen	Agriculture	Vill. Baduhi
10	Asha Devi	Ashok Kumar	30	Gen	Agriculture	Vill. Baduhi
11	Bindu Devi	Vijay Kumar	36	OBC	Agriculture	Vill. Baduhi
12	Pinki Devi	Baldev	35	OBC	Agriculture	Vill. Baduhi
13	Krishna Devi	Vijay Kumar	31	SC	Agriculture	Vill. Baduhi
14	Rita Devi	Shavinder	32	SC	Agriculture	Vill. Baduhi
15	Rita Devi	Vijay Kuamar	33	OBC	Agriculture	Vill. Baduhi
16	Saroj Kumari	Mulkh Raj	46	Gen	Agriculture	Vill. Baduhi
17	Seema Devi	Sunny Kumar	29	OBC	Agriculture	Vill. Baduhi
18	Sushma Devi	Someshwar Singh	39	Gen	Agriculture	Vill. Baduhi
19	Nancy	Rakesh	33	SC	Agriculture	Vill. Baduhi
20	Kalpna Devi	Ajeet kumar	29	SC	Agriculture	Vill. Baduhi
21	Ranjana Devi	Suresh Kumar	31	SC	Agriculture	Vill. Baduhi
22	Anju Bala	Ashwani Kumar	39	Gen	Agriculture	Vill. Baduhi

### 3. Geographical details of the Village

3.1	Distance from the District HQ	::	80 Km
3.2	Distance from Main Road	::	2Km
3.3	Name of local market & distance	::	Nurpur 18 Km
3.4	Name of main market & distance	::	Nurpur 18Km, Pathankot 25 Km
3.5	Name of main cities & distance	::	Nurpur 12 Km
3.6	Name of places/locations where product will be sold/ marketed	::	Nurpur 12Km

### 4. Executive Summary

Cutting and tailoring income generation activity has been selected by Bag Making Self Help Group. This IGA will be carried out by all ladies of this SHG initially. Different types of suits will be stitched by this group initially. This activity is being already done by some ladies of this group. Group members will work with

fewer machines initially and as group members' skill/ efficiency improve then group will purchase more machines. This business activity will be carried out whole year by group members. Suits will be stitched as per order by consumer and cloth will be provided by consumer or depends on order.

### 5. Description of Product related to Income Generating Activity

1	Name of the Product	::	Stitched
2	Method of product identification	::	This activity is being already done by some SHG ladies and has been decided by group members
3	Consent of SHG/ CIG / cluster members	::	Yes

### 6. Description of Production Planning

6.1	Time taken	::	1 suit takes around 3-4 hours to complete
6.2	Number of ladies involved	::	All ladies.
6.3	Source of raw materials	::	Local market/ Main market
6.4	Source of other resources	::	Local market/ Main market
6.5	Expected stitched suits per day	::	5 suits initially

### 7. Description of Marketing/ Sale

7.1	Potential market places/locations	::	Villages covered –Baduhi
7.2	Stitching work demand	::	Throughout year and high demand at the time of festive and marriage occasions.
7.3	Process of identification of market	::	Group members will contact nearby villagers/households/institutions.
7.4	Marketing Strategy		SHG members will directly take orders (individual levels/ group level)

		from nearby villagers/households/institutions.
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### 8. Risk Analysis

- Skill based
- Demand driven
- Highly competitive market

### 9. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in Pre-Production process (i.e- procuring of raw material etc )
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing.

### 10. Description of Economics:

A. CAPITAL COST				
Sr.No	Particulars	Quantity	Unit Price	Total Amount (Rs.)
1	Sewing Machine	22	15000	330000
2	Interlock Machine	3	10000	30000
3	Tailor Scissor	22	500	11000
4	<u>Tailoring Ruler Set</u>	22	500	11000
5	Sewing Tailor Tape	22	200	4400
6	Iron Press	4	2500	10000
7	Almirah	2	10000	20000
8	Hanger	8 Sets	700	5600
9	Chairs, Table etc	Approx	LS	15000
<b>Total Capital Cost (A) =</b>				<b>437000</b>

<b>B. RECURRING COST</b>					
<b>Sr.no</b>	<b>Particulars</b>	<b>Unit</b>	<b>Quantity</b>	<b>Price</b>	<b>Total Amount (Rs)</b>
1	Sewing threads	Reels/Suits/month	306	10	3060
2	Other finishing materials (book rum, neck etc)	Suits/month	LS	LS	4800
3	Rent	Month			1500
4	Other (stationary, electricity bill, transportation, machine repair )	Month			1000
<b>Total Recurring Cost (B)</b>					<b>10360</b>

<b>C. Cost of Production (Monthly)</b>		
<b>Sr. No</b>	<b>Particulars</b>	<b>Amount (Rs)</b>
1	Total Recurring Cost	10360
2	10% depreciation annually on capital cost	3641
	<b>Total</b>	<b>14001</b>

<b>D. Stitched Suit price (per suit )</b>					
<b>Sr.No</b>	<b>Particulars</b>	<b>Unit</b>	<b>Quantity</b>	<b>Amount (Rs)</b>	
1	Simple suit	1	1	250-300	
2	Other (Plazo, lining etc)	1	1	300-450	

Analysis of Income and Expenditure (Monthly):

<b>Sr.No</b>	<b>Particulars</b>	<b>Amount (Rs)</b>
1	10% depreciation annually on capital cost	3641
2	Total Recurring Cost	10360
3	Total Stitched Suit per month	295 (approx. quantity)
4	Selling Price of Stitched Suit (per suit)	350

5	Income generation (180*250)	103250
6	Net profit 103250 - 10360)	92890
7	Distribution of net profit	<ul style="list-style-type: none"> <li>Profit will be distributed equally among members monthly/yearly basis.</li> <li>Profit will be used for further investment in IGA</li> </ul>

### 11. Fund requirement:

Sr.No	Particulars	Total Amount (Rs)	Project contribution	SHG contribution
1	Total capital cost	437000	327750	109250
2	Total Recurring Cost	10360	0	10360
3	Trainings	50000	50000	0
	Total	497360	377750	119610

#### Note-

- Capital Cost - 75%** of capital cost to be covered under the Project
- Recurring Cost -** To be borne by the SHG/CIG.
- Trainings/capacity building/ skill up-gradation -** To be borne by the Project

### 12. Sources of fund:

Project support;	<ul style="list-style-type: none"> <li>75% of capital cost will be utilized for purchase of machines.</li> <li>Upto Rs 1 lakh will be parked in the SHG bank account.</li> <li>Trainings/capacity building/ skill up-gradation cost.</li> </ul>	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
G contribution	<ul style="list-style-type: none"> <li>25% of capital cost to be borne by SHG.</li> <li>Recurring cost to be borne by SHG</li> </ul>	

### 13. Trainings/capacity building/skill up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project.

Following are some trainings/capacity building/ skill up-gradation proposed/needed:



- Team work
- Quality control
- Packaging and Marketing
- Financial Management

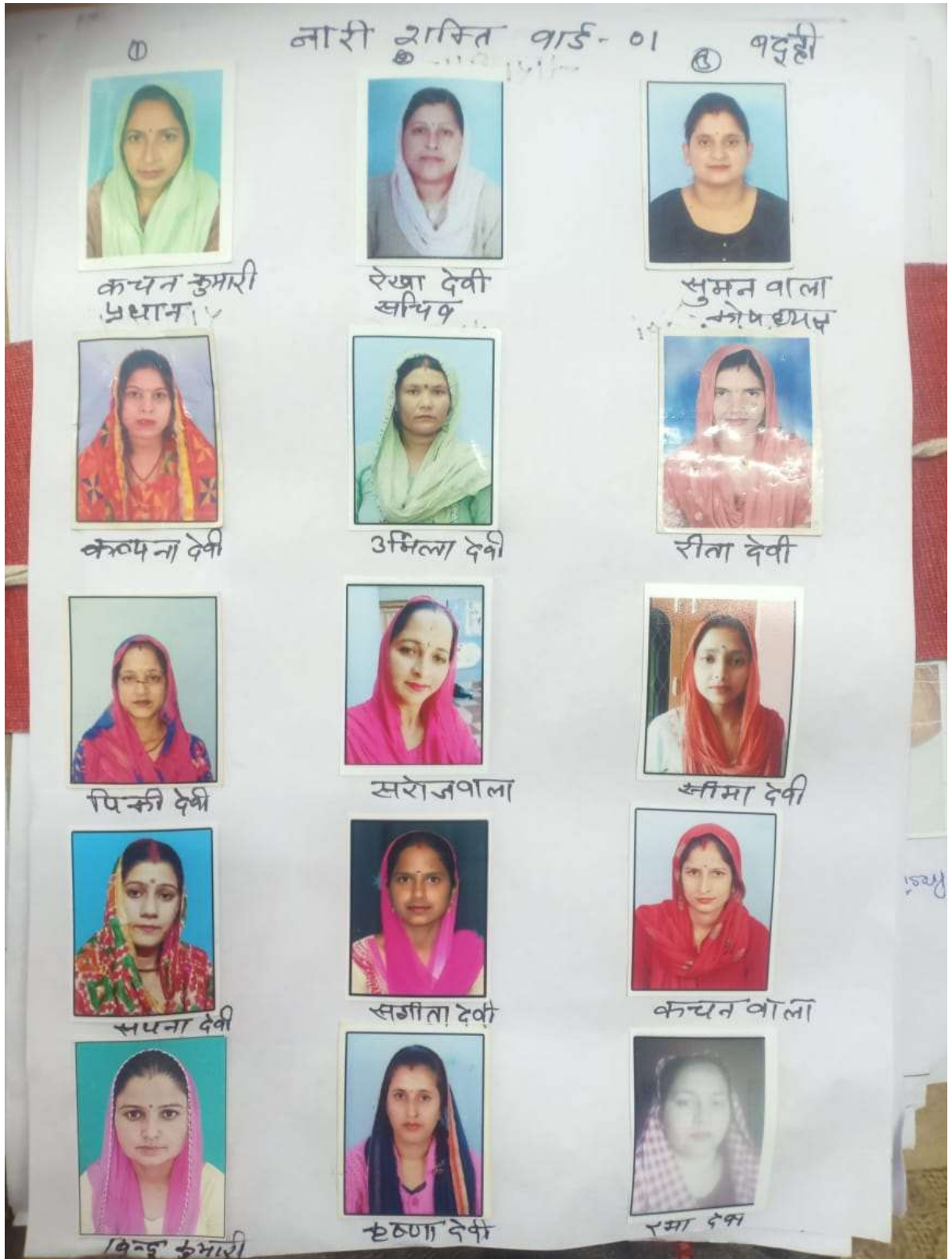
**14. Loan Repayment Schedule-** If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

**15. Monitoring Method –**

- Social Audit Committee of the VFDS will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

**16. Remarks**





## Resolution cum Group Consensus Form

It is decided in the general house meeting of the group Naari Shakti held on 17-10-2022 at Baduhi that our group will undertake the Stitching/Bag making as livelihood income generation activity Under the project for implementation of Himachal Pradesh forest ecosystem Management and livelihood (JICA assisted).

Signature of Group President

बिन्कु देवी

प्रधान सचिव  
हरे कृष्णा स्वयं सहायता समूह  
वार्ड न० 2, ग्राम पंचायत बडुही  
तह. नूरपुर, (कांगड़ा) हि.प्र.

Signature of Group Secretary

सरोज कुमारी

प्रधान सचिव  
हरे कृष्णा स्वयं सहायता समूह।  
वार्ड न० 2, ग्राम पंचायत बडुही  
तह. नूरपुर, (कांगड़ा) हि.प्र.



## Business Plan Approval by VFDS & DMU

Naari shakti Group will undertake the stitching/Bag making as livelihood Income Generation Activity under the project for implementation of Himachal Pradesh forest ecosystem Management and livelihood (JICA assisted). In this regard business plan of amount Rs. 497360 has been submitted by group on 17/10/2022 and the business plan has been approved by the VFDS Baduhi

Business plan is submitted through FTU for further action please.

Thank you

Signature of Group President

विन्ध्य देवी  
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Signature of President VFDS

Deewan Kumari  
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ग्राम पंचायत बदुही, तह. नूरपुर  
जिला कांगड़ा (हि. प्र.)

[Signature]

Approved  
DMU cum Nurpur